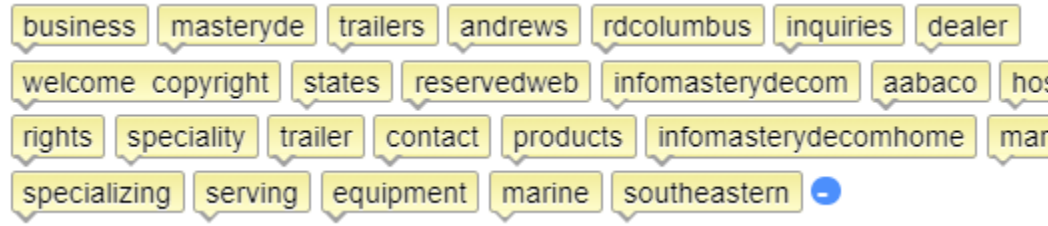


## Online Marketing Report example: Masteryde Trailers

1. Is your website mobile friendly? Yes
  - a. Results Link
    - i. <https://search.google.com/test/mobile-friendly?id=vySQYIkPn2GOKSt-d3HD6w>
2. Have you claimed your Google My Business Listing? No
  - a. Results Link
    - i. <https://business.google.com/create?hl=en&getstarted&fp=16950666815679837149&gmbsrc=bd-en-et-ip-z-gmb-s-z-l~skp%7Cclaimbz%7Cu&ppsrc=GMBSI>
3. Have you replied to your reviews on your Google My Business Page: No
4. Number of Reviews: 1
5. Are you tracking who is coming to your website? No
  - a. Using Google Tag Manager
6. Are you using Google Ad Words? No
  - a. Using Google Tag Manager
7. SEO Scorecard: 58/100
  - a. Page Title does not share 3+ common words with your H1 tag
  - b. Meta-description is too long
  - c. No H1 Tag
  - d. No links contain titles
  - e. No text emphasis density
  - f. No analytics found
8. Is your website SSL secure? No
9. Keywords that Google is picking up when searching for your website:
  - business
  - masteryde
  - trailers
  - andrews
  - rdcolumbus
  - inquiries
  - dealer
  - welcome
  - copyright
  - states
  - reservedweb
  - infomasterydecom
  - aabaco
  - hosting
  - united
  - rights
  - speciality
  - trailer
  - contact
  - products
  - infomasterydecomhome
  - manufacturer
  - specializing
  - serving
  - equipment
  - marine
  - southeastern
10. Related Keywords associated with searches for your company
  - a. Utility trailers for sale – searches monthly 49,000 – cpc - \$0.78
  - b. Small trailer for sale – searches monthly 12,100 – cpc - \$0.46
  - c. Used utility trailers for sale – searches monthly 12,100 – cpc - \$0.40
11. Do you have a blog? No
12. Social Media websites:
  - a. Youtube: No business page
  - b. Facebook: Yes – Last update – Feb 8, 2018
  - c. LinkedIn: No business page listed
  - d. Instagram: No business page listed
  - e. Twitter: No
13. Cell Phone as business number: No
14. Messaging app on website: No
15. Calendar to set meeting up: No